



Mulligans Commission

Introduction and Charter

March 3, 2015



Agenda

- MC Members Introduction
- Starting Point
- MC Charter:
 - Vision
 - Mission
 - Goals
- Next Tasks and Key Dates



Introduce MC Members

- Doug Brown, Golf Professional
- Deanna Kaufman, Resident
- Dustin Lewis, Administrative Services Director
- Mark Seethaler, City Councilman, **Chair**
- Don Shelton, City Councilman
- Max Shoura, Resident
- Don Tingey, Strategic Services Director



Enabling Legislation and Starting Point

- January 20, 2015, City Council discussion
 - Council passed Resolution R2015-08
- Feb 17, 2015, City Council appointed members
 - Council passed Resolution R2015-11
- Feb 19 & 26th, Mulligans Commission meetings
 - Presentations: 3/3 and 3/17



Presenting the MC Charter

- Vision
- Mission
- Goals
- Next Tasks



Vision

Consider and evaluate best options, uses, and opportunities for Mulligans, the unique characteristics of the Mulligans property, the recommendations of qualified professionals, the principles of operational and environmental sustainability, the City's commitment to fiscal responsibility, and the enjoyment and best interests of the community.

Mission

Provide complete and fair analysis of the identified challenges and opportunities facing the Mulligans operation, engage in responsible fact-finding, considerations, and analysis – and provide recommendations to the City Council.

Strategy

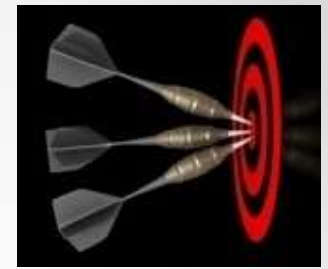
Leverage the expertise and efforts of each member, available city resources, and external information and expertise to identify, prioritize, analyze, discuss, decide, and report findings and recommendations to the South Jordan City Council.

Goals 1 of 3



- **Respect** residents' statistically-researched views, concerns, passions, and preferences regarding the Mulligans property and operations.
- **Develop** and recommend a vision for the future of Mulligans.
- **Consider** all viable reports and professional recommendations for improving the Mulligans operation.
- **Consider** and recommend appropriate marketing activities aimed at attracting participants and events consistent with City standards.
- **Recommend** plans for long-term viability of Mulligans, its properties and offerings.
- **Recommend** sustainable improvements to recreational facilities, programs, and offerings.

Goals 2 of 3



- **Recommend** ways to enhance the experience of those who visit Mulligans for recreation, relaxation, and connection with nature, including improved offerings and public access
- **Recommend** ways to increase the number of Mulligans' patrons and enjoyable usage of the Mulligans' property and amenities
- **Maintain** a record of progress, issues, recommendations, plans, considerations, and expectations.
- **Share** progress promptly and publicly.
- **Present** well-researched, well-considered and well-delivered recommendations to the City Council as an invaluable resource for all significant considerations of the Mulligans opportunity.

Goals 3 of 3

- **Complement** City Goals and Priorities



Tasks and Key Dates

Planned Tasks, Phase 1		Meetings		Weeks Ending																											
		MC	CC	2/19	2/26	3/5	3/12	3/19	3/26	4/2	4/9	4/16	4/23	4/30	5/7	5/14	5/21	5/28	6/4	6/11	6/18	6/25	7/2	7/9	7/16	7/23	7/30	8/6	8/13		
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5	Past Records and Plans																														
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b	Present findings and recommendations	4/30	5/5																												
6	Opportunities in perpetuity		5/19																												
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b	Evaluate any prior published	5/14																													
c	Recommendation to Council	5/14	5/19																												
7	Marketing improvements	4/30	5/5																												
a	Present initial recommendations																														
8	Determine easement	5/14	5/19																												
9	Infrastructure and facilities	5/28	6/2																												
10	2-Year business plan	5/28	6/2																												
11	5-Year business plan	7/30	8/4																												
12	Conclude Phase 1 Tasks	7/30	8/4																												

Task & Resources – Group 3

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Don Tingey, Max Shoura, and Doug Brown

Task & Resources – Group 4

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Don Shelton, Deanna Kaufman,
and Dustin Lewis

Task & Resources – Group 5

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Task & Resources -- #7

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Don Shelton, Doug Brown, and
Deanna Kaufman

Conclusion

- Off and running
- Periodically, the Mulligans Commission will provide our City Council with updates, analysis, and recommendations
- Working together



Mulligans Commission

Q & A

THANK YOU

